



*Profitable Billboard Rentals, Design & Printing*

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A **Trivision**, also called three-message sign, is a billboard/sign that consists of triangular prisms placed inside a frame. The prisms rotate 120°, each showing a new message of advertisement and/or information. As implied, three individual images, or messages, can be displayed on a Trivision.

The Trivision is most commonly used as a commercial sign and is used both indoors and outdoors. Trivision billboards are commonly found along highways and in city centers. The changing messages on the rotating prisms are intended to catch the attention of its viewer. Many individual studies that have been made in different countries show that the movement within a Trivision attracts attention and increases brand impact.

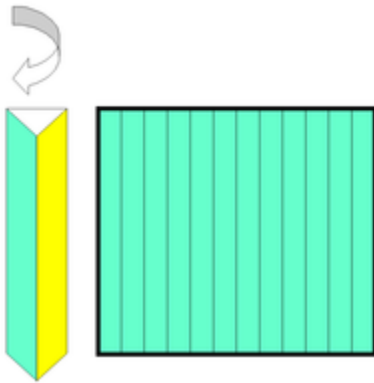


Illustration of a trivision advertising billboard